



OutdoorLads.com

AGM



OutdoorLads.com

Agenda

- ▶ Minutes of the last AGM
- ▶ Review of the year
- ▶ Charity status and Foundation
- ▶ Financial review and annual accounts
- ▶ Elections
- ▶ Aims for the future

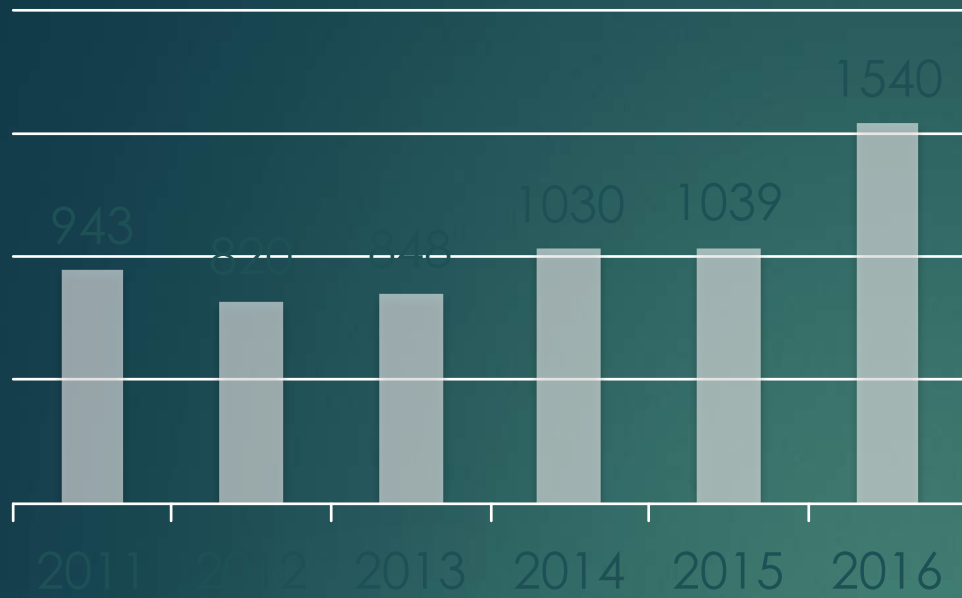
Aims of the meeting

- ▶ Dispatch our legal obligations.
- ▶ Celebrate.
- ▶ Give confidence.
- ▶ Inspire.

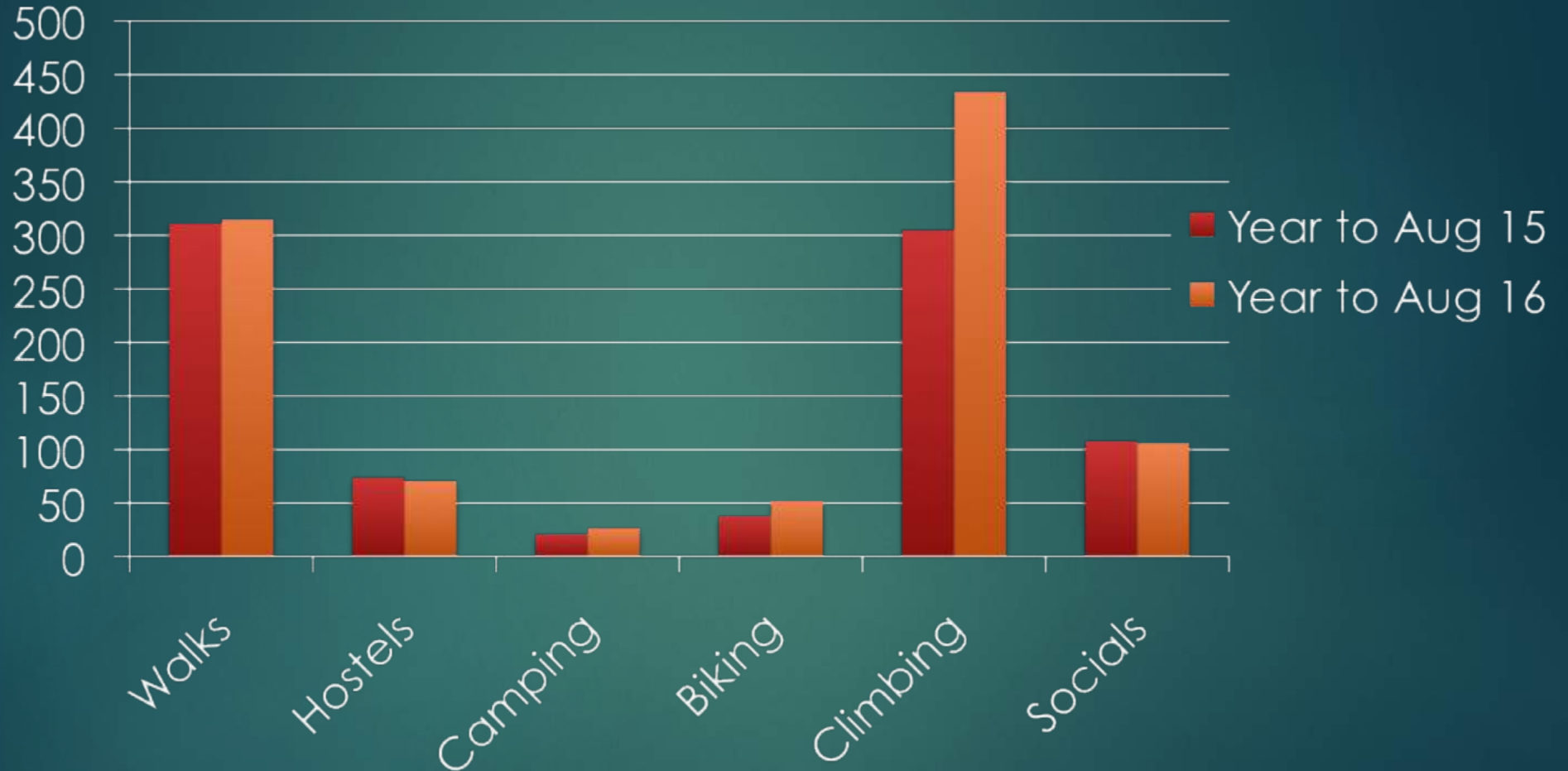
A year in review

- ▶ We grew paid membership nearly 50%.
- ▶ We delivered 1,092 events, with increased diversity.
- ▶ But our leadership pool did not grow.
- ▶ We are run much more effectively and efficiently.
- ▶ We took measures to keep overheads down.
- ▶ We drew on reserves but are back to profit now.
- ▶ Web development continued.
- ▶ We launched the Foundation.
- ▶ We rewarded our leaders.
- ▶ We won funding.

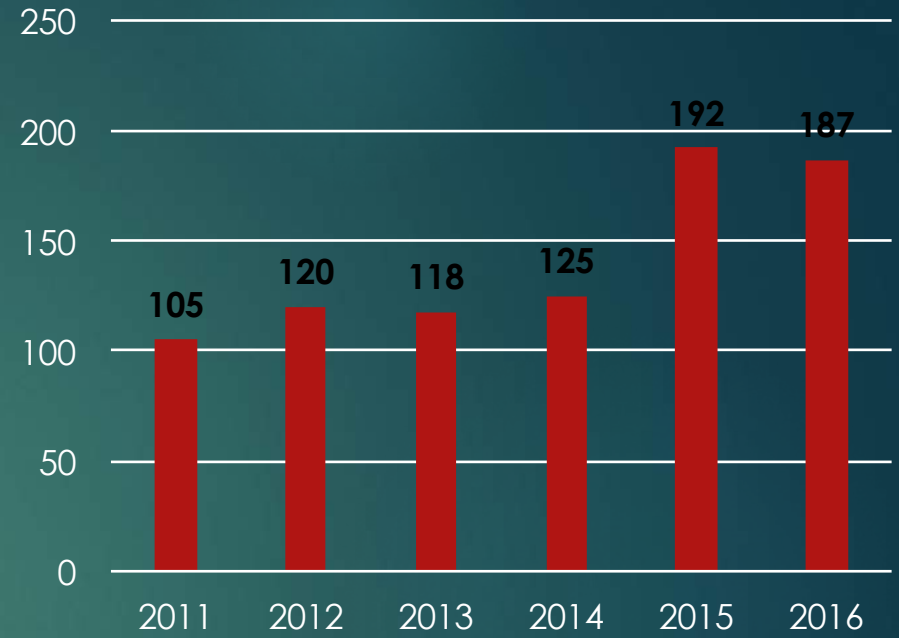
Paid members



Events 1,092



Leaders



Our values

- ▶ Friendly and welcoming
- ▶ Fun
- ▶ Professional
- ▶ Adventurous

Our Mission - To improve the physical and mental wellbeing of gay, bi and trans guys - and to have a great time doing so.

Why are we needed?

- ▶ Gay or bi guys are 2-3 times more likely to have long standing psychological or emotional problems than their straight counterparts,¹
- ▶ 50% of gay and bi men said they have felt life was not worth living compared to 17% of men in general,²
- ▶ Suicide attempts among gay men are nearly eight times more common than among men in general.²

What does 'being a charity' mean?

- ▶ No Shareholders or distribute profit amongst individuals.
- ▶ Have a charitable purpose to benefit a group of people, animals or the environment.
- ▶ Certain tax relief and financial benefits.
- ▶ Board of Trustees is selected/elected to ensure the financial, legal and reputational state of the organisation.

Our success so far

- ▶ 91% say our events are Friendly and Welcoming.
- ▶ 85% of our members have made new friends,
- ▶ 72% feel more part of a community,
- ▶ 61% feel less isolated,
- ▶ 80% feel proud to be a member,
- ▶ 77% say OutdoorLads provides positive role models for gay men,
- ▶ 64% feel more positive about the future,
- ▶ 52% are fitter,
- ▶ 92% have tried new things with OutdoorLads.

Source member survey Aug 2016



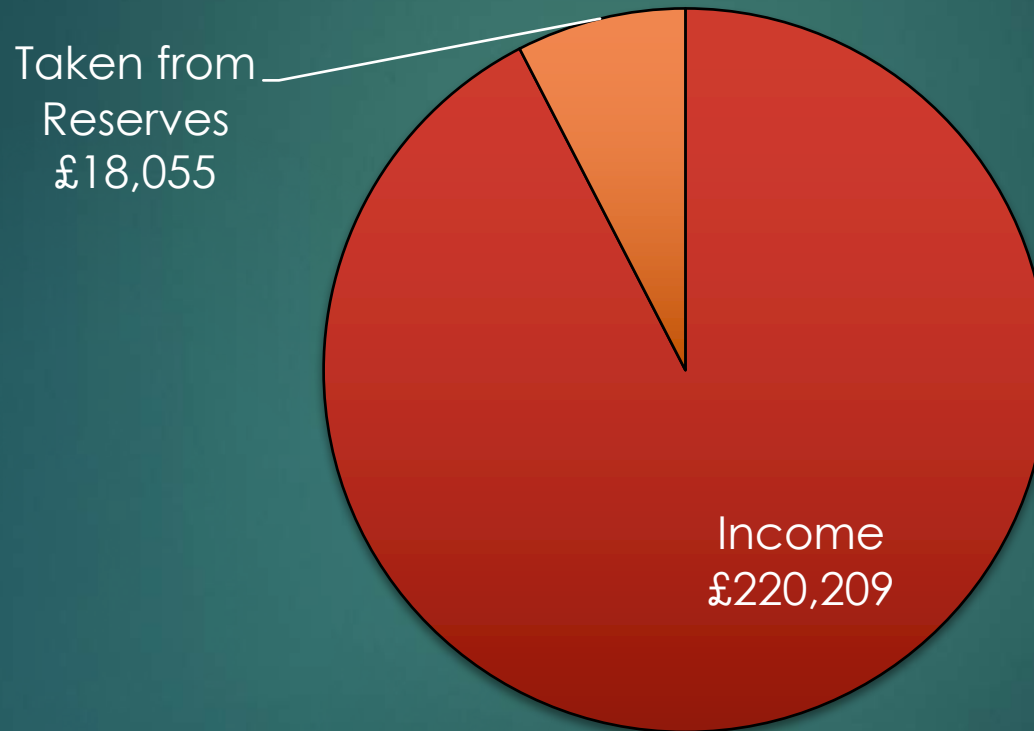
Foundation

- ▶ Launched the project in February this year.
- ▶ Started with a £1000 donation from Kendall-Barrow Walk.
- ▶ Aims:
 - ▶ Provide financial support to current/potential members who might not be able to engage with the group.
 - ▶ Extend to other GBT groups or charities.
 - ▶ Promote through health services.
- ▶ Succeeded in providing some financial support to current members.
- ▶ We've built a sizable fund to start future work with £6000.
- ▶ Moving the next stage.

Accounts

The bottom line....

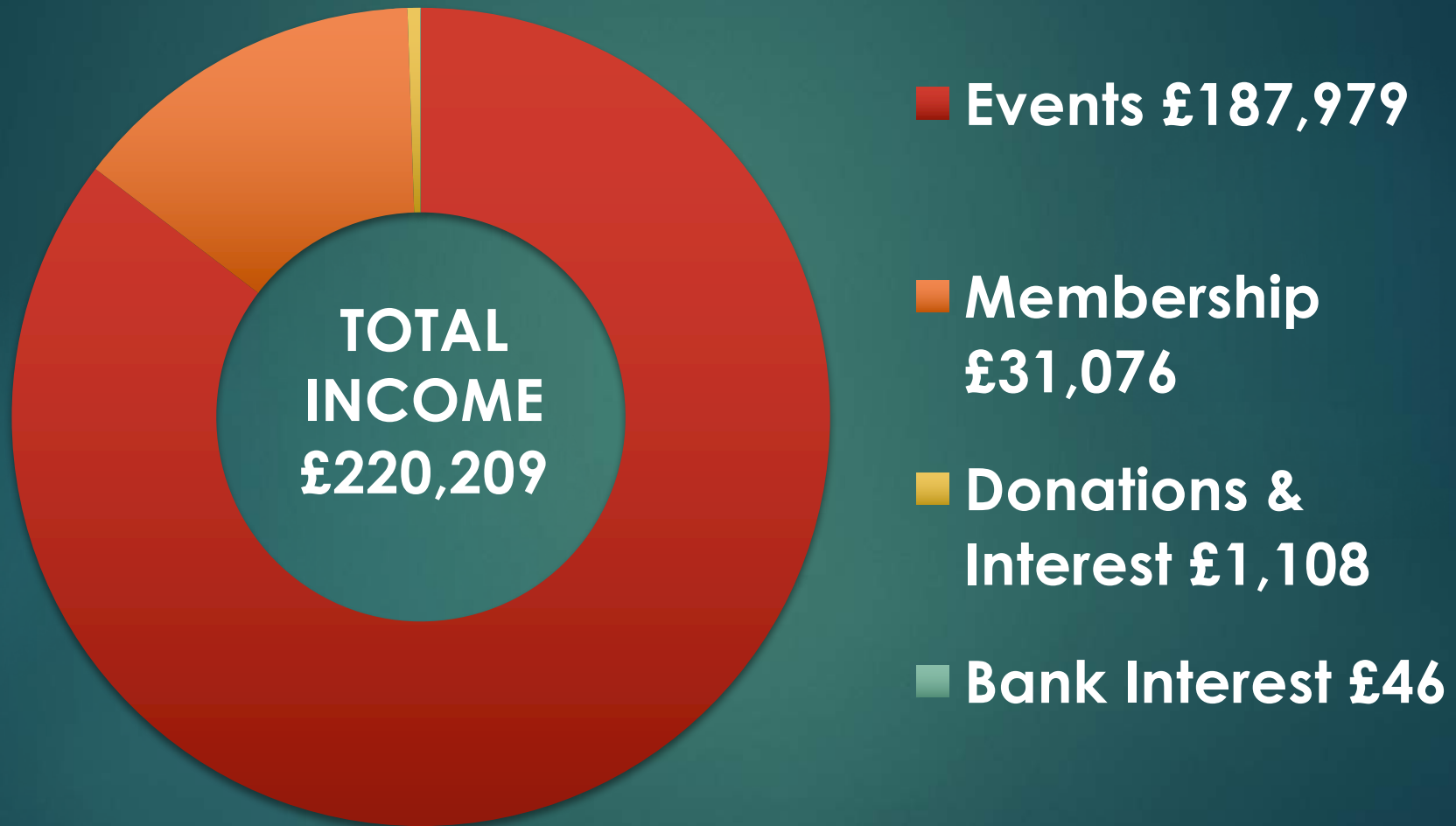
Direct Costs & Overheads £238,264



Why did we draw on our reserves?

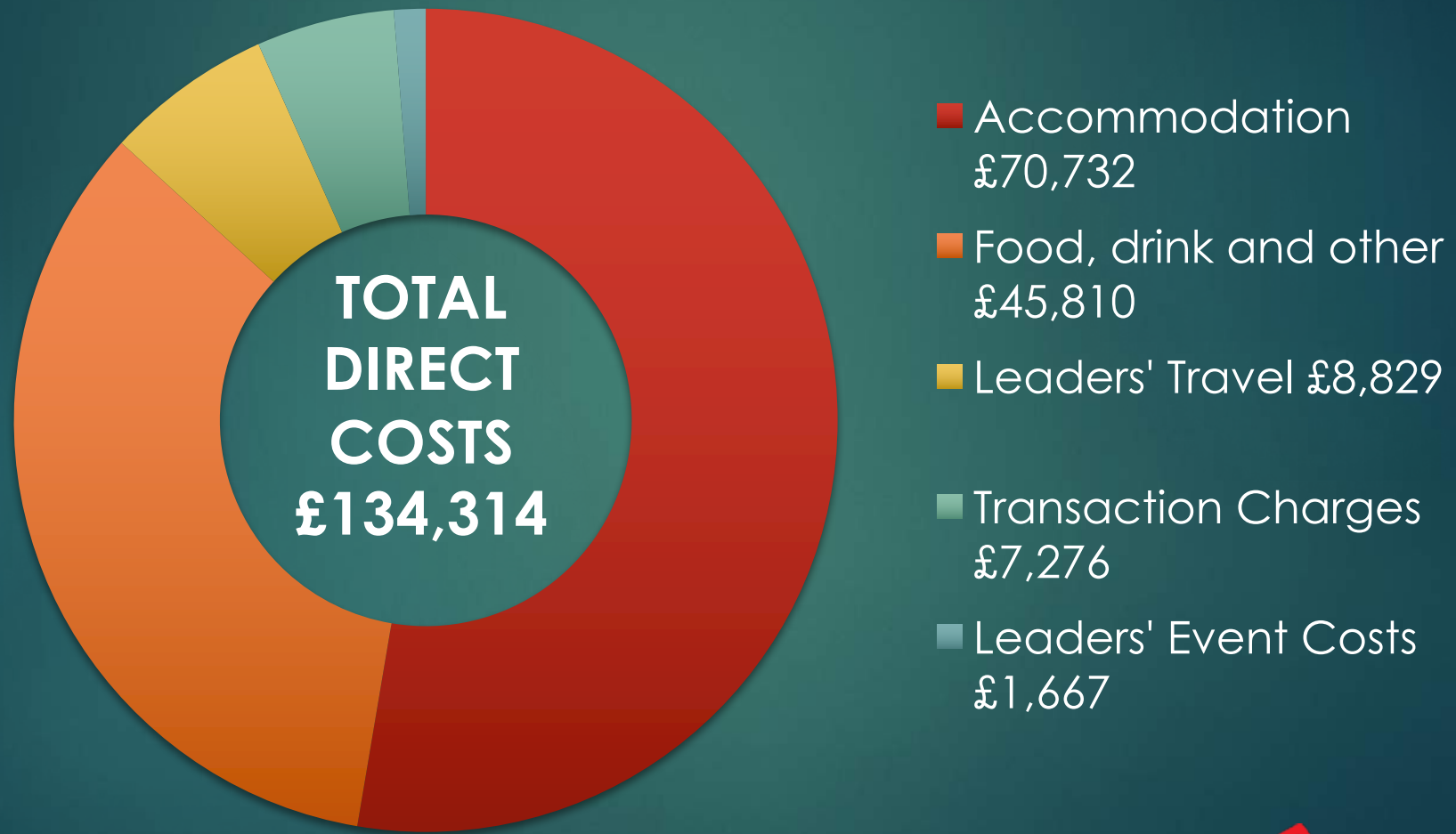
- ▶ Our reserves were above target
- ▶ Staffing
- ▶ Premises
- ▶ Reduced income from big events
- ▶ Depreciation
- ▶ Membership special offer

Income



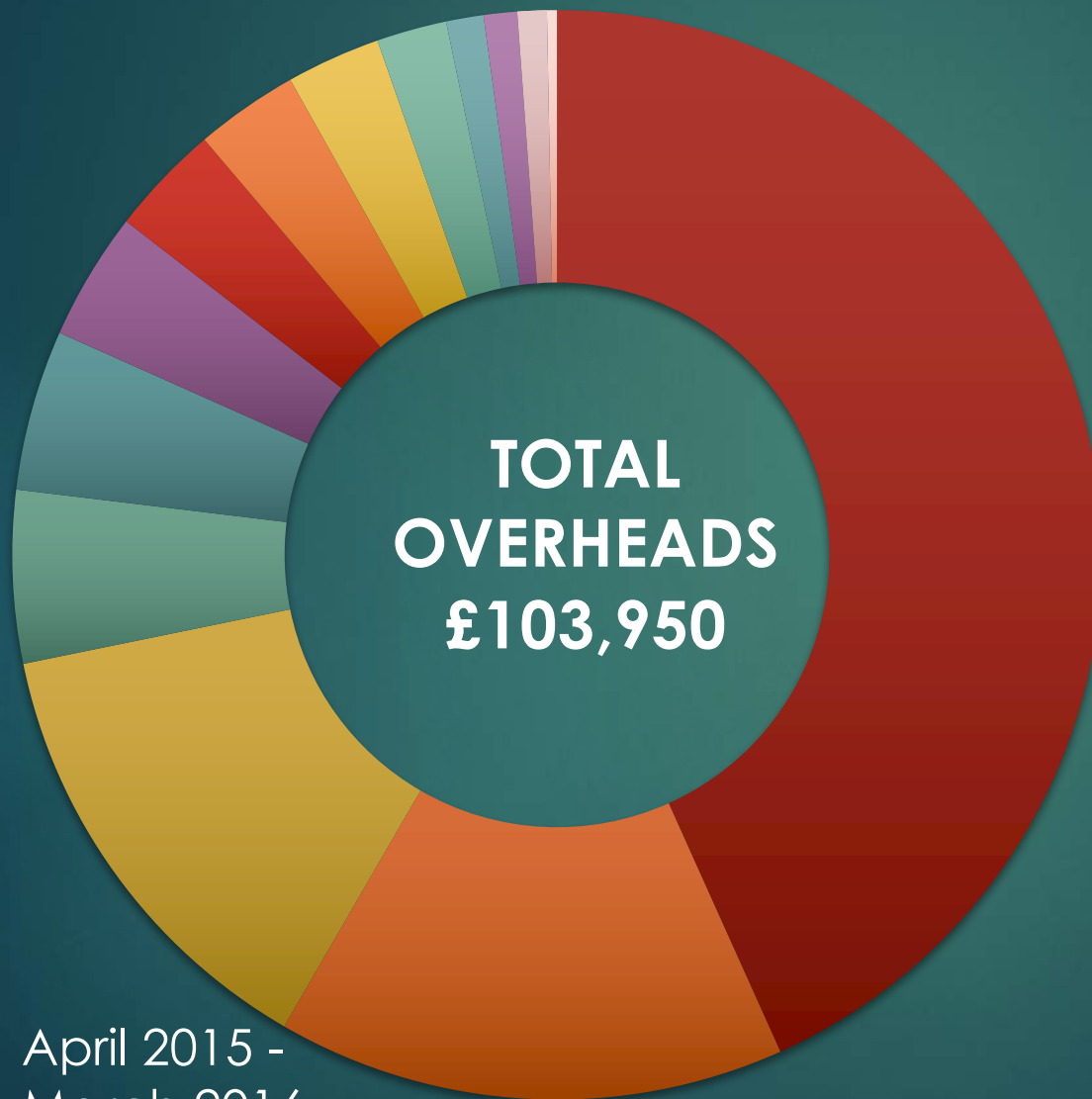
April 2015 -
March 2016

Direct Costs



April 2015 -
March 2016

Overheads



- Salary and employers NIC £44,984
- Office Costs £15,669
- Depreciation £13,975
- Support Costs £5,325
- Premises £4,954
- Management accounts and payroll £3,956
- Travel & Accommodation £3,440
- Insurance £3,185
- Marketing and promotion £2,906
- Legal and Professional £2,163
- Audit and Accountancy £1,152
- Training £1,031
- Board & AGM costs £904

April 2015 -
March 2016

Looking forwards to 2016/17

- ▶ On track to make a healthy contribution to our reserves
 - ▶ Growing membership (on Direct Debit)
 - ▶ More stable event income
 - ▶ More successful and sustainable big events programme
 - ▶ Lower overheads
 - ▶ Grants

Motions

- ▶ Approve minutes from last year
- ▶ Approve accounts
- ▶ Appoint auditors
- ▶ Vote for Trustees

Our Aims for the current year

- ▶ Develop the OutdoorLads Foundation to broaden our ability to deliver charitable aims.
- ▶ Grow volunteer base to deliver more events.
- ▶ Develop fundraising.
- ▶ Continue web development.

In our 10th year we are:

- ▶ Bigger
- ▶ Better run
- ▶ More resilient
- ▶ More focussed on charitable aims
- ▶ More financially stable
- ▶ More joyfull